1. Is design, market driven or individual driven?

* Business(YES) **Q3**: When you visit your Local Application Store, do you look for apps that you can use for studies / for work, aside from leisure applications?
* Business(NO) **Q4**: Rank the following categories of mobile apps, by estimating the frequency of usage you devote to each app in your mobile device.
* Business(NO) **Q5**:Tallying the number of applications in your mobile gadgets, identify the range of your installed applications for each category
* Business(NO) **Q6**:Do you use your mobile gadget to do your essays, reaction papers, business files and other paper work that requires a one to two page submission?
* Designer **Q5**: Tallying the number of applications in your mobile gadgets, identify the range of your installed applications for each category

1. Who are the actors in the design of Mobile apps?

* **Infographic Mobile Statistics(Stats and Facts) –** 85% of children own a mobile phone than a book which is 73%(include pa ba 2?)
* **Video Infographic – The Future of Mobile – by My Social Agency –** 43% of local business searches on mobile result in, with the apps it can boost their business
* **Why Mobile Apps\_ -** With mobile applications, the younger generation will get in touch
* Designer **Q7**: How much do the following entities influence you to design these particular types of mobile applications?

1. How do these actors shape the design process?

* Designers **Q3**: As a person in the field of Designing, given the opportunity to choose between web designing and mobile application designing, which of the two would be your choice?
* Designers **Q4:** What particular types of apps do you want to design? (Check all that apply.)
* Designer **Q6**: Which particular mobile Operating System, would you be interested in designing a mobile application for?
* Designer **Q8**: Arrange the following aspects in accordance to the level of consideration that you allot when designing mobile applications. (1 is the highest) (Planning to include but there is no graph yet.)
* Designer **Q9**: In your opinion, which of the following should a designer devote more effort / focus on?
* Designer **Q10**: In the process of designing a mobile application, do you consult the internet for the latest trends in design?

1. What is the nature of their influences?

* Business(YES) **Q6**:Does your company require you to use specific mobile applications for work?
* Business(YES) **Q8**:From the list below, select the fields where mobile apps are being used in your industry:
* Business(NO) **Q8**: Based on your opinion, which of the following fields could use the aid of the mobile app industry? Check all that apply.\ Designers **Q4:** What particular types of apps do you want to design? (Check all that apply.)
* **Animated Infographic\_5 Tips for Building Engaging, Data driven Mobile** – Users demand engaging, high-performance mobile application experiences. According to Gartner, 79% of organizations surveyed plan to increase spending on mobile development by 36%

1. What are the implications in the design process?

* Business(YES) **Q4**: In your opinion, how are mobile applications integrating to / being used in your industry or field?
* Business(YES) **Q5**: Tallying the number of applications in your mobile gadgets, identify the range of your installed applications for each category