1. Is design, market driven or individual driven?

* Business(YES) **Q3**: When you visit your Local Application Store, do you look for apps that you can use for studies / for work, aside from leisure applications?
* Business(NO) **Q4**: Rank the following categories of mobile apps, by estimating the frequency of usage you devote to each app in your mobile device.
* Business(NO) **Q5**:Tallying the number of applications in your mobile gadgets, identify the range of your installed applications for each category
* Business(NO) **Q6**:Do you use your mobile gadget to do your essays, reaction papers, business files and other paper work that requires a one to two page submission?
* Designer **Q5**: Tallying the number of applications in your mobile gadgets, identify the range of your installed applications for each category

1. Who are the actors in the design of Mobile apps?

* Business(YES) **Q9**: Are you interested to be involved in the designing of a mobile application? (User interface involvement, animation)
* Business(YES) **Q10**: Are you interested to be involved in the development of mobile applications? (Programming/coding or the functionality aspect of the application)
* **Infographic Mobile Statistics(Stats and Facts) –** 85% of children own a mobile phone than a book which is 73%
* **Video Infographic – The Future of Mobile – by My Social Agency –** 43% of local business searches on mobile result in, with the apps it can boost their business
* **Why Mobile Apps\_ -** With mobile applications, the younger generation will get in touch

1. How do these actors shape the design process?

* Designers **Q3**: As a person in the field of Designing, given the opportunity to choose between web designing and mobile application designing, which of the two would be your choice?
* Designers **Q4:** What particular types of apps do you want to design? (Check all that apply.)
* Designer **Q6**: Which particular mobile Operating System, would you be interested in designing a mobile application for?
* Designer **Q7**: How much do the following entities influence you to design these particular types of mobile applications?
* Designer **Q8**: Arrange the following aspects in accordance to the level of consideration that you allot when designing mobile applications. (1 is the highest)
* Designer **Q9**: In your opinion, which of the following should a designer devote more effort / focus on?
* Designer **Q10**: In the process of designing a mobile application, do you consult the internet for the latest trends in design?

1. What is the nature of their influences?

* Business(YES) **Q6**:Does your company require you to use specific mobile applications for work?
* Business(YES) **Q8**:From the list below, select the fields where mobile apps are being used in your industry:
* Business(NO) **Q8**: Based on your opinion, which of the following fields could use the aid of the mobile app industry? Check all that apply.\ Designers **Q4:** What particular types of apps do you want to design? (Check all that apply.)
* **Animated Infographic\_5 Tips for Building Engaging, Data driven Mobile** – Users demand engaging, high-performance mobile application experiences. According to Gartner, 79% of organizations surveyed plan to increase spending on mobile development by 36%

1. What are the implications in the design process?

* Business(YES) **Q4**: In your opinion, how are mobile applications integrating to / being used in your industry or field?
* Business(YES) **Q5**: Tallying the number of applications in your mobile gadgets, identify the range of your installed applications for each category
* Designer **Q6**: Which particular mobile Operating System, would you be interested in designing a mobile application for?